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# Sachin Singh

## UI UX, Motion & Graphic Designer No-Code Developer & Digital Marketer

### Freelance Projects

#### ► Oneness Community

09/2025 - 10/2025

- Built and maintained high-performing websites with a focus on seamless functionality and user experience.
- Designed website architecture, intuitive UI/UX, visual assets, and marketing materials.
- Created and edited engaging images and videos for social media to strengthen brand presence.

Link -  
<https://onenesscommunity.org/>

#### ► Acturaa India

08/2023 - 05/2024

- Developed and managed websites, ensuring seamless functionality and user experience.
- Designed website flow, UI/UX, visuals, and marketing collaterals.
- Created and edited images and videos for social media posts, enhancing brand presence.
- Designed marketing products to support various campaigns and promotions.
- Edited and designed images for product listings on Amazon, Flipkart, and Tata IMG, optimizing visual appeal.
- Designed the Amazon Brand Store Page, aligning with brand guidelines and driving customer engagement.

Links -  
<https://acturaa.com/>  
Amazon Brand Page - [Click Here](#)

#### ► XXI KARAT GOLD BEAUTÉ

11/2023 - 02/2024

- Developed and maintained websites, ensuring optimal functionality and a smooth user experience.
- Crafted website architecture, UI/UX designs, visuals, and marketing collateral.
- Produced and edited images and videos for social media, boosting brand visibility.

Link -  
<https://www.xxikgold.com/>

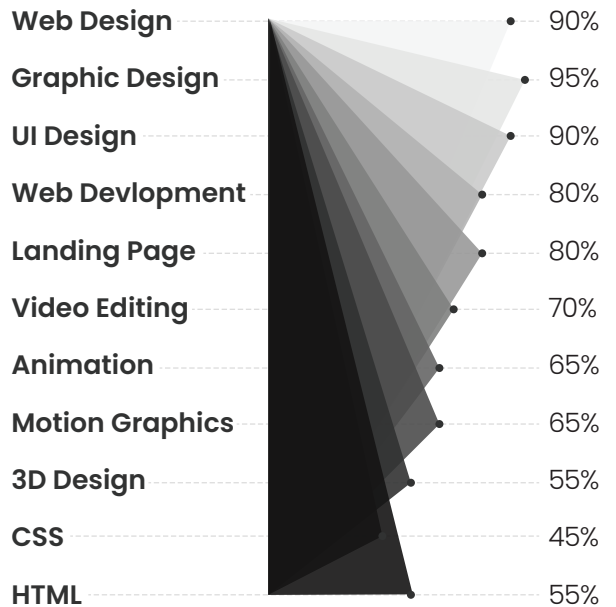
Over the past five years, I've collaborated with a diverse array of clients, dedicating myself to understanding their unique needs and tailoring each project to achieve their specific goals. My expertise spans Graphic Design, UI Design, Motion Graphics, Video Editing, and Digital Marketing with proficiency in industry-leading tools like Photoshop, Illustrator, Premiere Pro, After Effect, Figma, Spline, and Wondershare Filmora.

### Portfolio

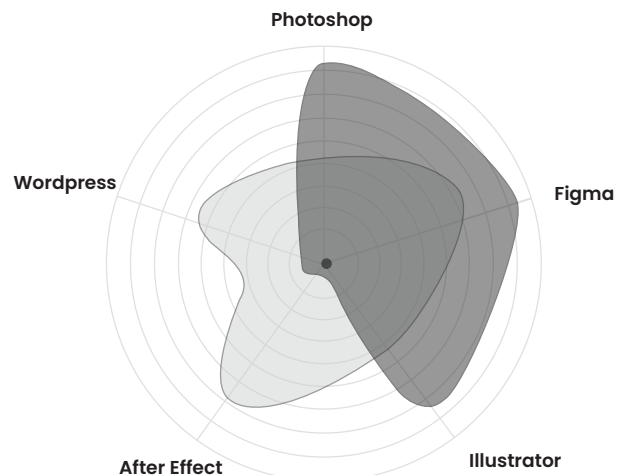
<https://madebysachin.site/>

<https://www.behance.net/sachinsingh71>

### Skills



### Tools



## ► Anwasha Kolkata – Charity for Deaf

06/2024 – 07/2024

- Developed and maintained websites, ensuring optimal functionality and a smooth user experience.
- Crafted website architecture, UI/UX designs, visuals, and marketing collateral.
- Produced and edited images and videos for social media, boosting brand visibility.

Link –  
<https://anweshakolkata.org/>

### Job Experience

## ► Dental World Super-Specialty Clinics

Website Developer, Digital Marketer & Graphic Designer

04/2022 – 07/2023

- Designed website UI/UX, visuals, and marketing collaterals to enhance user experience.
- Created and edited images and videos for social media posts.
- Optimized and managed Google My Business pages for enhanced visibility.
- Designed marketing materials such as brochures and flex banners.
- Managed and executed multiple social media campaigns to drive engagement and brand awareness.

## ► Altaez B-Litto Private Limited, Kolkata

Digital Marketer & Graphic Designer

03/2021 – 04/2022

- Managed and created creatives for multiple social media campaigns.
- Designed and updated websites.
- Designed flexes, flyers, billboards, and other advertisement materials.
- Created posters for promotional, non-promotional, webinar, and event purposes.
- Conducted social media marketing and competitor analysis research.

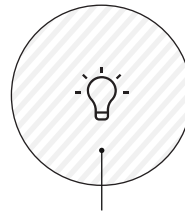
## ► GrocerRoom – Online Grocery Store

Digital Marketing Lead & Graphic Designer

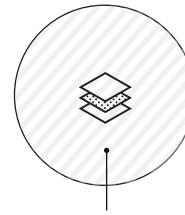
04/2020 – 03/2021

- Guided and directed the development of an e-commerce website and mobile application.
- Managed one of the first 45-minute local delivery systems in Kolkata.
- Uploaded and managed products on the website and application.
- Responsible for executing Search Engine Marketing (SEM), Social Media Optimization (SMO), and Social Media Marketing (SMM).

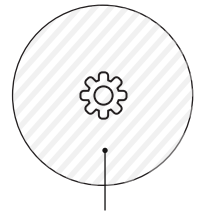
### My Specialities



Concept



Design



Deleopment

### Education

## ► B.Com Accounts and Finance

2017–2020

University of Calcutta

## ► Higher Secondary

2015–2017

WBCHS

### Certification

## ► After Effects Guru

LinkedIn | Issued Oct 2024

## ► Principles of Motion Graphics

LinkedIn | Issued Oct 2024

## ► Adobe Illustrator 2024 Professional Certificate

Adobe | LinkedIn | Issued Oct 2024

## ► Figma for UX Design

LinkedIn | Issued Oct 2024

## ► Business Analysis

LinkedIn | Issued Oct 2024

## ► Content and Creative Design

LinkedIn | Issued Aug 2024

## ► IAB Digital Marketing and Media Foundations

Google | 2021

## ► Digital Marketing

Meta Blueprint | 2021

### Personal Details

Age	27 Years
Date of Birth	October 10th 1998
Sex	Male
Religion	Hindu
Marital Status	Unmarried
Languages Speak	Hindi, English, Bengali
Name of Father	Binod Kumar Singh
Name of Mother	Ritu Singh
Hobbies	Playing Guitar, Writing Songs, Video Games & Reading Books